UX/UI Designer

Mathias Mahling

+49 (0)171 78 78 048 · mathias@mahling.de

10+
Years of experience

200+
Successful projects

About me

"I love bringing clear, consistent structure and a polished UI to everyday digital products."

I'm a senior UX/UI and product designer with over 16 years of experience making complex software interfaces user-friendly, intuitive, and visually polished. I've led more than 200 projects across automotive, energy, and digital services while often taking full ownership from concept to implementation.
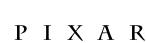
My work is grounded in practical UX thinking, strong design systems, and close collaboration with developers. I thrive in solving tricky interaction problems with clean, scalable solutions. Currently open to both temporary and permanent roles with forward-thinking teams.

I am very experienced with modern Design Systems and tools like Figma, Sketch, Miro, Hotjar and Photoshop, and I'm used to working in agile team structures that use tools like Jira, Confluence or Asana. German is my first languge and i speak English fluently.

My Super Powers:

In all those years of work experience I have developed a strong capability of solving complex problems with clear, practical solutions and explaining those ideas in a way others can get behind. I pick things up quickly and think clearly under pressure. I'm comfortable working independently without needing much direction, but I also really enjoy collaborating with others. I value constructive criticism because it helps me grow as a designer and I'm always open to new ideas, no matter where they come from.

Brands i've helped bring ideas to life

Work experience

March 2008 – Present

Freelance UX/UI Designer

Industry Focus:

Automotive // Volkswagen AG – Infotainment UX/UI, design systems & libraries

Energy // Viessmann, Quantum – Websites, Web apps, Mobile apps, Lead gen tools

Startups & Incubators // PeakAce, Covus – Websites, Web apps, Mobile apps, Conversion tools

Marketing Agencies // Icon Group, YOC AG, Torius – Websites, Interactive games, Mobile UI

[↗] **My online Portfolio**   [in] **My LinkedIn Profile**   [X] **My Xing Profile**
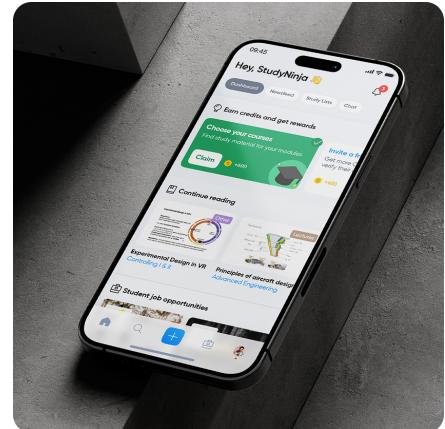
September 2024 – October 2025

Studydrive GmbH

As Senior UX/UI Designer I took a critical look at all key digital touchpoints to spot what could be improved. I developed a "Future Vision" for the mobile apps and the main web app to modernise and visually refine the entire experience while fixing pain points and bringing more clarity, structure, and consistency.

My key improvements were the decluttering of the main navigation and a complete overhaul of the search function. I also introduced Dark Mode and redesigned Studydrive's homepage.

[↓] **Download reference letter**

Case Study available

"How I elevated an entire product ecosystem while keeping existing user habits intact"

[↗] **Read Case Study**

Work experience

November 2022 – December 2023

Volkswagen Group

As Senior UX/UI Designer I was part of two design teams. First i worked on the Infotainment System for the ID.Unyx – especially tailored for the Chinese market. Later I moved over to the HMI design team for the series production HMI in their entire fleet.

I've designed 200+ hero screens in Figma and Sketch, built and maintained design libraries, created style guides and user guides for developers, and mentored the junior designers.
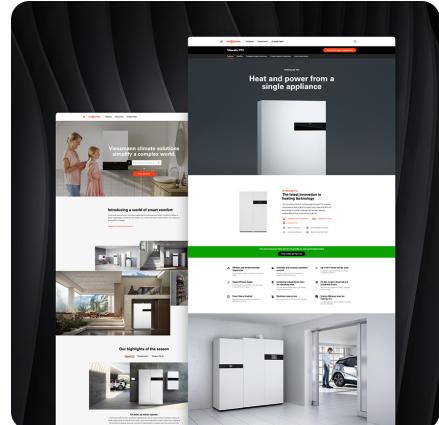
↓ **Download reference letter**   ↗ **Go to Showcase**

September 2016 – December 2022

Viessmann Climate Solutions GmbH

Over the 7+ years as a Senior Product Designer B2C at Viessmann, I've worked on over 25 digital products. From mobile apps and websites to landing pages, lead gen tools, internal tools, and digital services. I've been involved from start to finish on every project. From early concepts and user research to design, developer hand-off, and final QA. I've also built the B2C design system from the ground up.

My most impactful project was leading the design of a website builder that helped completely redesign and optimize 40+ country websites. In November 2022 Viessmann won an award for "Best Redesign".

Case Study available

"How I crafted Viessmann's redesign that won them an award"

↗ **Read Case Study**